


**GIVING POWER TO THOSE
WHO TAKE ACTION**

Dream up
BY  **FONDATION
BNP PARIBAS** **10 YRS**



An international educational
programme through the arts



BNP PARIBAS
CORPORATE PHILANTHROPY

The bank
for a changing
world

“Drumming gives me courage, helps me express my emotions, and play in a group gives me satisfaction.”

JAMINA E.
FOR THE EARTH ASSOCIATION,
POLAND



“The program empowers underprivileged children by providing them with a platform to express their ideas and unlock their potential.”

WONG KIM FUNG,
HK CHRISTIAN SERVICE,
HONG-KONG

DREAM UP – 2025

Publishing management & editing: Agnès Beccaria, Isabelle Candelier, Alison Fleret – **Photography:** Couverture, Hong Kong ©HKCS Association | Pologne ©For the Earth Association | Hong-Kong © HK Christian Service | Afrique du Sud ©Educape Asso | Inde ©TFIConference of the Birds | Italie ©Sanitansamble Asso | Colombie ©Fundacion Pacificarte | Portugal ©BNP Paribas | Bulgarie ©BCause Foundation – **Graphic Design:** Blend.fr

DREAM UP, 10 YEARS OF ACCESS TO ART AND BEAUTY

By Isabelle Giordano, Group Head of Corporate Philanthropy and Executive Director of the BNP Paribas Foundation



When it comes to accessing culture, no child should be left behind; each and everyone should have free access to art and beauty. In 2025, we are celebrating the 10th anniversary of Dream Up, one of the flagship programs of the BNP Paribas Foundation, which enables children with limited access to culture to grow through artistic practice.

Since 2015, this program has allowed 75,000 young people in 30 countries to discover the power of artistic expression thanks to the support of nearly one hundred committed partner organizations.

At the BNP Paribas Foundation, we are convinced that Dream Up is a valuable key to successful education and greater equal opportunities. The results speak for themselves and demonstrate the many benefits of artistic practice: self-confidence, self-expression, social bonds...

Through dance, music, theatre, visual arts, and many other disciplines, the Dream Up program acts as a true pedagogical and inclusive driver. From Colombia to South Africa, from South Korea to India, and across many other countries in Asia and Europe, I am proud to celebrate this 4th edition, which marks the renewal of the BNP Paribas Foundation’s lasting, human, and inspiring commitment to supporting cultural transmission programs for young people around the world.

From 2015 to 2025, **Dream UP** means
by  FONDATION BNP PARIBAS



75 000 YOUNG PEOPLE
supported through
artistic practice



OVER 7 M€
granted to around one
hundred organizations



In
30 COUNTRIES



4th EDITION 2025-2027 29 SUPPORTED CHARITIES IN 27 COUNTRIES

- 10 multidisciplinary organisations
- 4 dance organisations
- 6 theatre/opera organisations
- 8 music organisations
- 1 plastic art organisation

NORTH AMERICA

1
THRIVE YOUTH DEVELOPMENT CANADA
Multidisciplinary • Canada
Multidisciplinary art activities with the "Learn Create Explore" program for children aged 9 to 13 from underprivileged communities. **#multidisciplinary #children #suburbs**

2
DMF YOUTH INC.
Danse • USA, NYC
Multi-disciplinary activities mixing different arts, including dance for underserved NYC students. **#danse #free summer programs #mentorship**

SOUTH AMERICA

16
FUNDACION PACIFICARTE
Music • Colombia
Casa Musical uses music as a tool to rebuild social cohesion. To this end, a festival takes place each year to celebrate Afro-Colombian heritage. **#history #festival**

AFRICA

17
THE OUM KELTOUN FOUNDATION
Dance • Morocco
Access to classical dance classes in the Sidi Moumen area, where young people and children have very few contact with cultural activities. **#education #access for everyone**

18
EDUCAPE
Theatre • South Africa
Theatre programme called "Shakespeare School Festival" where teenagers from 12 to 17 years old discover the author while staging shorter versions of his work. **#theatre #handicap #township**

EUROPE

3
PARADISE GARDEN PRODUCTIONS
Multidisciplinary • Germany
Theatre around the programme "Come and play" to refugee and children in Berlin. **#theatre #cinema #expositions #refugees**

10
SANITANSAMBLE ENTE FILANTROPICO
Music • Italy
Music courses given by professionals to the children's choir "The Little Singers of Forcella". **#educational trip #music #singing**

4
REMUA
Music • Belgium
Music training developing children's talents and social skills. **#memorisation #speaking #singing**

11
FILMREAKTER ASBL
Stage Arts • Luxembourg
Film workshops for young people from disadvantaged backgrounds; production of a short film after each workshop. **#movies #editing #sound**

5
ZUIDGELUID
Music-Voice • Belgium
Music and singing classes accessible to vulnerable children to develop their creativity. **#singing #music #selfconfidence**

12
STICHTING JEUGDFONDS SPORT & CULTUUR NEDERLAND
Dance • Netherlands
Dance classes for girls by professional dancers. Close with little festivities. **#dance #free programs #girlsonly**

6
BCAUSE FONDATION
Stage Arts • Bulgaria
Educational, artistic and social activities for children who are victims of family violence. **#dance #theatre #therapeutic #mental fragility**

13
FOR THE EARTH
Music • Poland
Drum workshops dedicated to refugee girls in Lukow. **#music #drum #refugee**

7
ACCION POR LA MUSICA
Music • Spain
Music workshops promoting the personal development of children at risk of social exclusion. **#cultural exchanges #music #prevention**

14
SKOOLA - ACADEMIA DE MÚSICA URBANA
Music • Portugal
A urban music academy in Lisbon where musical education breaks free from traditional models. **#music #informal #talent #creativity**

8
LA SOURCE GAROUSTE
Plastic Arts • France
Thematic workshops on the challenges of society, this year entitled "Theatre of fears and pleasures". **#painting #theatre #arts plastics**

15
PAN ARTS
Multidisciplinary • United-Kingdom
Artistic workshops around theatre for vulnerable and troubled youth. **#scene #cohesion #creativity**

9
MUS-E
Multidisciplinary • Hungary
Multidisciplinary artistic programme (dance, singing, circus arts...) with several artists, developing social learning skills. **#multidisciplinary #artists**

29
BARNARDOS
Multidisciplinary • Australia
Artistic workshops in disadvantaged aboriginal communities that experienced psychological trauma. **#dance #music #equality**

28
G5A FOUNDATION
Theatre • India
Promotes creativity and inclusion through community initiatives such as urban creative workshops in a unique space called 'the Warehouse'. **#concerts #festivals #workshops**

27
TEACH TO LEAD
Theatre • India
Creation of a hip-hop musical play "The conference of the birds" by students performing in several cities across the country. **#theatre #fraternity #interpretation**

26
HONG KONG CHRISTIAN SERVICE
Theatre • Hong Kong
Theatre and storytelling workshops as part of the Shining Stars on Stage project aimed at developing children's potential. **#theatre #overcoming of self**

25
KOREA ASSOCIATION OF THE COMMUNITY CHILD CENTER (KACCC)
Dance • South Korea
Dance classes for groups of children from disadvantaged families. **#dance #cultural openness #self-confidence**

APAC (ASIA-PACIFIC)

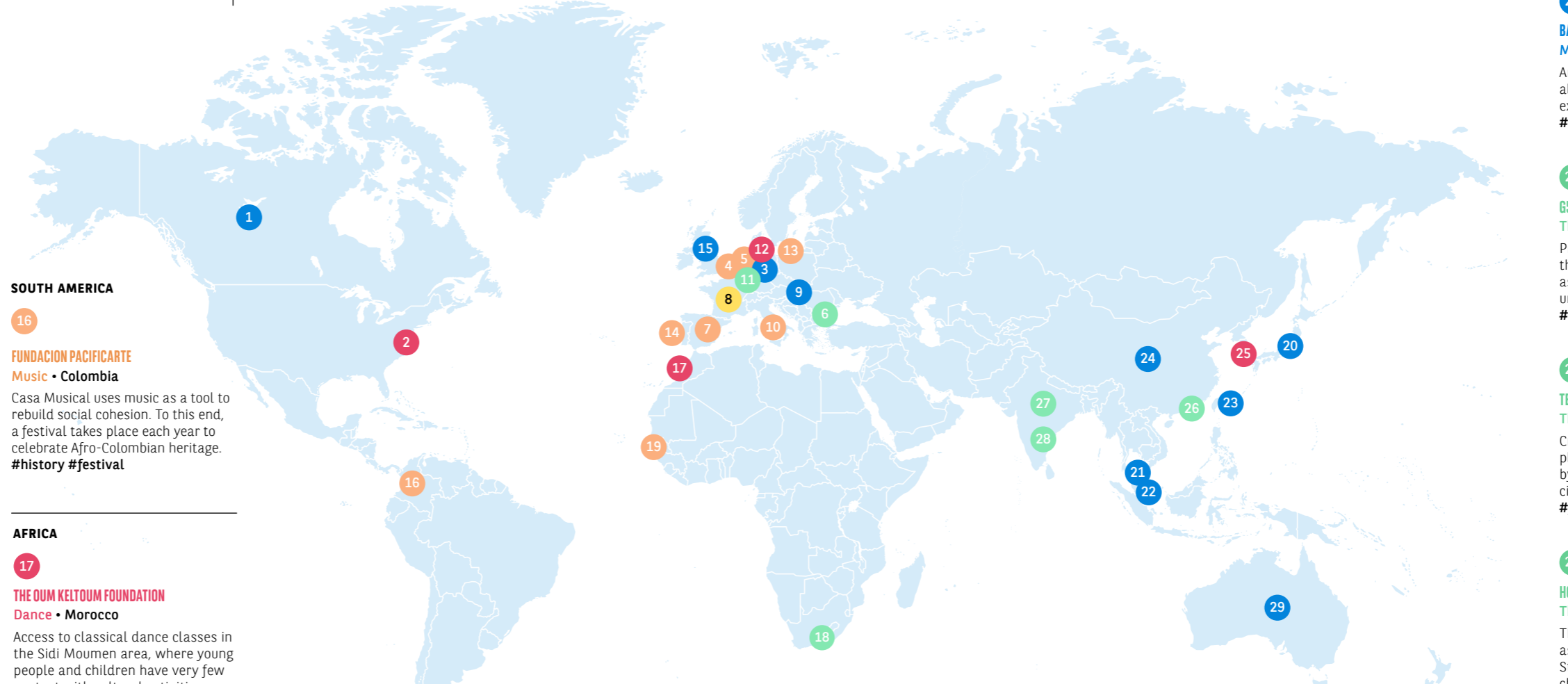
20
EL SISTEMA CONNECT
Multidisciplinary • Japan
Programme to improve the accessibility of art (music, theatre, dance) in under-served areas of Japan. **#creativity #accessibility #inclusion**

21
DIGNITY FOR CHILDREN FOUNDATION
Multidisciplinary • Malaysia
Space dedicated to performing arts that will serve as a training ground for children and youth in various artistic disciplines. **#sing #theatre #dance**

22
THE LITTLE ARTS ACADEMY C/O THE RICE COMPANY LTD
Multidisciplinary • Singapore
Multidisciplinary art program focused on music, dance, theatre, visual art and technology-related art. **#multidisciplinary #training**

23
TECO TECHNOLOGY FOUNDATION
Music - Dance • Taiwan
The program promotes education in the tribal cultural and artistic practices among children of Taiwan. **#ancestral heritage**

24
TAIPEI RICCI INSTITUTE
Multidisciplinary • China
Artistic education workshops including music, dance, painting, bamboo weaving, etc. **#creativity #development #tradition**



EDUCAPE Theatre & Personal Development



SOUTH AFRICA | YOUTH UNDERPRIVILEGED COMMUNITIES | SHAKESPEARE



INDIA | INTERPRETATION CREATIVITY | CIVIC ENGAGEMENT

CHILDREN'S CONFERENCE OF THE BIRDS Art, Values & Citizenship



Educape's main mission is to create a safe and inspiring space for young people from underprivileged areas, where they can improve their personal well-being while developing essential skills such as empathy, communication, and self-expression.

With the support of Dream Up, these young people take part in interactive theatre workshops led by professional directors and playwrights. Through drama games, creative activities, and text exploration, they build stage performance skills and develop original interpretations of Shakespeare's works.

The culmination of this journey is a public performance at the Shakespeare Schools Festival, on professional stages, showcasing each participant's talent and voice.

“Children are more disciplined, proud of their culture, language, appreciate the performing arts, learn to appreciate and respect others and definitely are teamworkers now.”

TEACHER-DIRECTOR SAMANTHA PEARCE,
LEIDEN HIGH SCHOOL



EduCape: Together,
We Will Rebuild Our Future
(educape.co.za)

“My greatest memory of this play has been that we must try new things. I was extremely shy and playing in front of an audience was not easy for me. But now, when I am in front of an audience, some magic enters my body and I overcome all my shyness.”



Get to know more:
www.teachforindia.org

ISHAAN, BENEFICIARY

In partnership with the Government of Delhi, the association is implementing the Conference of the Birds,

an artistic and educational initiative aimed at students in India's capital. The program encourages them to create performances combining music, dance, and theatre, while fostering their creativity, civic engagement, and cultural openness.

It also aims to transmit the fundamental values of the Indian constitution: freedom, equality, fraternity, and justice. The Dream Up program will allow them to expand further, strengthening artistic expression, a sense of belonging, and empowering young people to become agents of social change in 21st century India.



SANITASAMBLE Music & Social Inclusion



ITALY | EDUCATION TRIP | MUSIC EDUCATION | UNDERPRIVILEGED YOUTH



COLOMBIA | MUSIC INCLUSION | PERSONAL DEVELOPMENT

PACIFICARTE Music, peace & resilience



Sanitasamble uses music as a powerful tool for social inclusion among children and teenagers from disadvantaged backgrounds, especially in the Forcella and Sanita districts. Guided by professional musicians, the young participants receive free musical training through weekly lessons and group activities, such as the Little Singers of Forcella choir and the Junior Orchestra.

The project fosters artistic expression, self-confidence, teamwork, and a strong sense of community. With the support of Dream Up, the association is able to expand its reach and support even more vulnerable children, offering them high-quality musical education and a positive, hopeful path for the future.

“ Thanks to the Dream Up Program, the Sanitansamble Youth Orchestra can participate for free in musical and choral pathways: a valuable opportunity to grow, express themselves, and build a better future, combating educational poverty and school dropout through the power of music in Naples.”

PRESIDENT ANTONIO ROBERTO LUCIDI
AND GENERAL SECRETARY GIOVANNA FERRARA



Get to know more:
www.sanitansamble.it

In Buenaventura, a predominantly Afro-descendant region, the Pacificarte Foundation uses music and art as tools for resilience among children, teenagers, and families facing vulnerability or forced displacement. The project combines artistic workshops, support for professional integration, and cultural entrepreneurship.

Thanks to a music diploma program for young people aged 14 and over, more than 1,200 beneficiaries have been able to develop their skills, strengthen their self-esteem, and consider a peaceful future. Support from Dream Up helps to fund teachers, instruments, and educational equipment, contributing to make culture a true tool for social transformation.

“ I love playing the marimba because I feel it’s part of my culture. Every class fills me with joy. This program has taught me to value who I am and where I come from.”

ANA CAMILA CANDELO ARAUJO,
PACIFICARTE BENEFICIARY

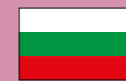


Get to know more:
www.pacificarte.org

SKOOLA Urban Culture & Resilience



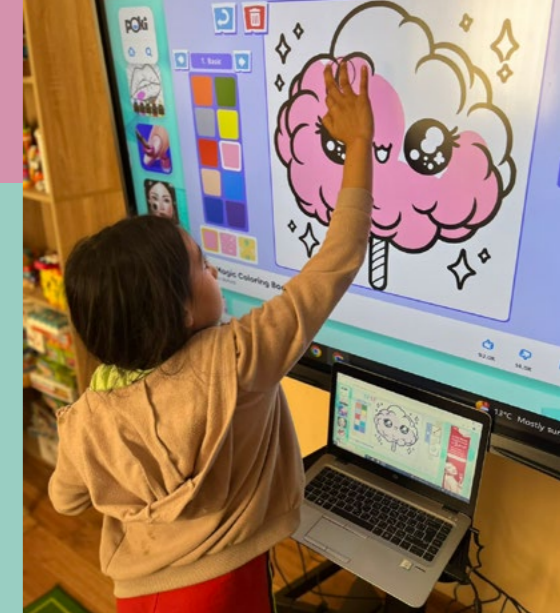
PORTUGAL | SCULPTURE | URBAN ARTS | SELF-EXPRESSION



BULGARIA | SOCIAL INCLUSION | PSYCHOLOGICAL SUPPORT | RESILIENCE



BCAUSE Creativity & FOUNDATION inclusion



Academia de Musica Urbana (Skoola) based in Lisbon, where musical education breaks away from conventional models. It provides a creative space for young people to explore their musical potential and artistic identity in an environment that fosters curiosity, collaboration, and self-expression.

“ I liked all the ideas we shared. The lyrics, the grooves and the beats were all great ideas. The Skoolers were focused, fun, cooperative, inspiring and playful.”

INES, SKOOLA BENEFICIARY

By bringing together experienced musicians and emerging talents, Skoola nurtures an inclusive and dynamic learning experience, empowering the next generation to shape the future of music and culture and become active agents in society.



Get to know more: www.skoola.pt



Get to know more: www.bcause.bg

BCause Foundation works to promote philanthropy and social investment in Bulgaria by encouraging citizens, businesses, and communities to support causes of public interest and strengthen civil society organizations.

Through the Dream Up program, supported by the BNP Paribas Foundation, BCause empowers three local partners to foster the development and inclusion of vulnerable children and youth through artistic expression. The **PULS Foundation** supports children in Pernik who are victims of domestic violence, helping them transform destructive impulses through creative workshops and psychological support. **Hug Me Association** works with children from social institutions in Sofia, offering them access to theater, visual arts, writing, and cultural discovery to encourage their talents and self-esteem. **Concordia Bulgaria Foundation** engages with children from disadvantaged Roma communities in Sofia through art, music, sports, and educational activities that promote motor skills, concentration, and confidence. By enabling these initiatives, Dream Up contributes to the personal growth and social integration of hundreds of young people, using creativity as a powerful tool for healing and empowerment.

“ BNP Paribas is committed to making a positive impact in Bulgaria through its corporate social responsibility initiatives. We are very proud to support the BCause Foundation through BNP Paribas’ philanthropic program Dream Up, which provides underprivileged children with access to artistic activities.”

AGNIESZKA PUCILOWSKA, MANAGING DIRECTOR, BNP PARIBAS SA – SOFIA BRANCH

GIVING POWER TO THOSE WHO TAKE ACTION

Dream Up FOSTERING SOCIAL INCLUSION THROUGH ART

Present in **27 countries** in **5 continents**, Dream Up has funded **29 charitable projects in 3 years**. Since the launch of Dream Up in 2015, **75,000 young people** in precarious situations or with disabilities have benefited, thanks to local

“The program demonstrates the power of dance as a source of inspiration for the personal development of young people in vulnerable situations.”

associations, from support in an **artistic activity** such as music, singing, theatre, dance, visual arts, circus, fine arts.

MARIAM PEREZ-CAMINO,
HEAD OF COMMUNICATIONS AND ENGAGEMENT,
BNP PARIBAS SPAIN.

FOLLOW US ON SOCIAL NETWORKS



fondation-bnp-paribas



FondationBNPParibas



@fondationbnpp



FondationBNPParibas



@fondationbnpp



BNP PARIBAS
CORPORATE PHILANTHROPY

The bank
for a changing
world